



2025

TRAINING | EDUCATION | CONTENT CALENDAR

EXPERIENCES





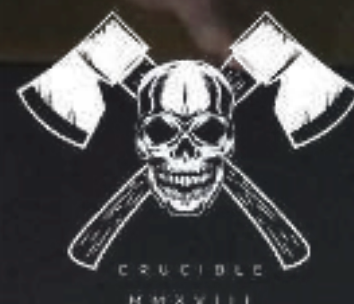
THE CRUCIBLE

A groundbreaking and revolutionary intensive 30-hour **EXPERIENCE** like nothing else on planet earth, exclusively **CRAFTED** for the **MASCULINE HEART**, seeking and searching for more significant ways to maximize their human performance, leading themselves and *their family* into the unknown future with certainty, confidence, and power.



THE CRUCIBLE

#038 MARCH 13-14 #039
SEPTEMBER 12-13
SCOTTSDALE, AZ



TEEN CRUCIBLE

#040 JUNE 13-14
SCOTTSDALE, AZ



TEEN CRUCIBLE

A 30-hour intensive experience designed to **AWAKEN** the **WARRIOR** within. Not just a challenge but a rite of passage and the ultimate transformation to **FORGE** a boy into a man.

“Kill the boy and let the man be born”



THE **GRAND CANYON**

MARCH 27-28

**SOUTH
KAIBAB**



7.5 MILES



7.5 MILES



**PHANTOM
RANCH**

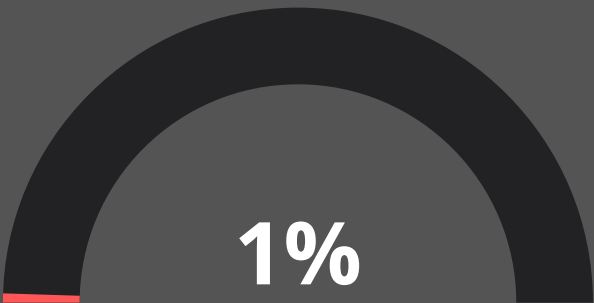


GRAND CANYON

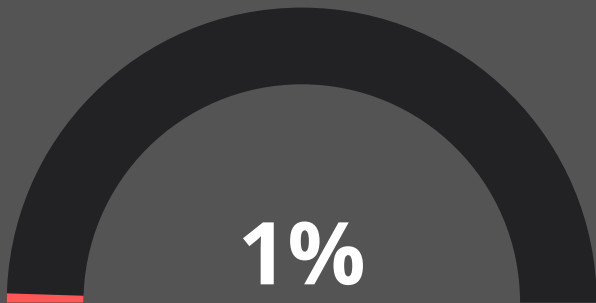
DOWN AND OUT



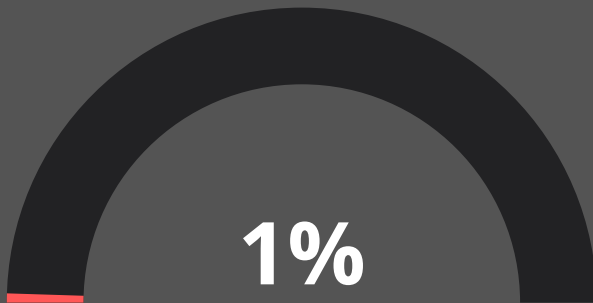
OVER 3 MILLION PEOPLE VISIT THE GRAND CANYON EVERY YEAR



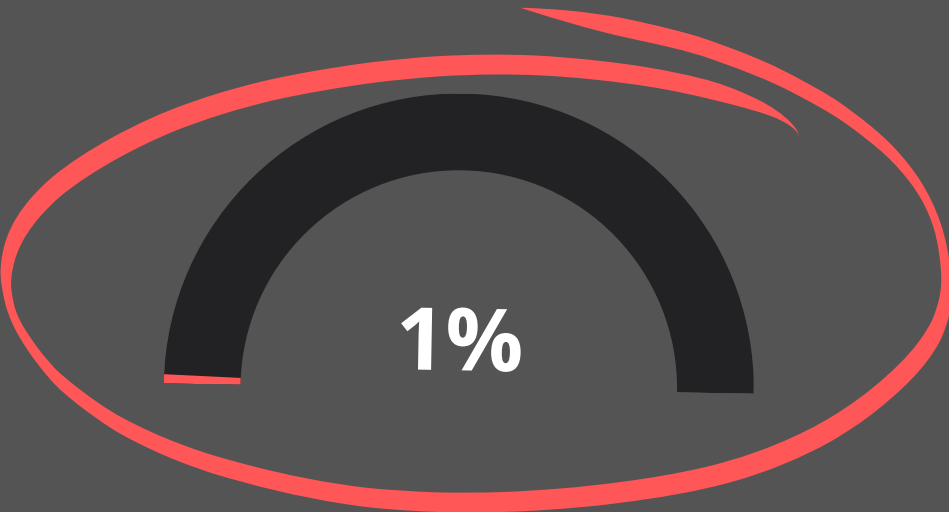
HIKES



HIKES DOWN
IN A DAY



HIKES OUT IN
THE SAME
DAY



STARTS AT NIGHT,
COLD PLUNGES IN THE
RIVER, AND HIKES
DOWN AND OUT ON
THE SAME DAY

ART OF FLOW

**APRIL 6-9
ENCINITAS, CA**

**FLOW IS THE PRIMARY ACCELERATOR FOR
OPTIMIZING PEAK-PERFORMANCE AND
PRODUCING MOMENTUM AND DRIVE.**



ART OF FLOW

An intimate, two-day immersive experience to reset, reflect, and connect to self through nature and adventure on the beautiful beaches of Encinitas, California.

Utilizing Mother Nature's best prescriptions and ocean therapies like grounding, surfing, sound healing, drum circles, beach yoga, meditation, holotropic breath work, and a plant medicine ceremony to truly and intentionally create consistent and optimal **FLOW** states.

A group of people are gathered in a desert setting, possibly for a training exercise. In the center, a person is wearing a black protective vest and a helmet, with their arms raised in a defensive or instructional pose. They are surrounded by several women in athletic wear, some of whom are wearing black t-shirts with "FATHERS FUTURE" printed on them. A man in a light blue shirt and a cap stands on the right, gesturing towards the group. A blue pickup truck is partially visible on the right side. The background shows a dry, hilly landscape under a clear sky.

NOBODY IS COMING TO SAVE **YOU**

APRIL 27
PHOENIX, AZ

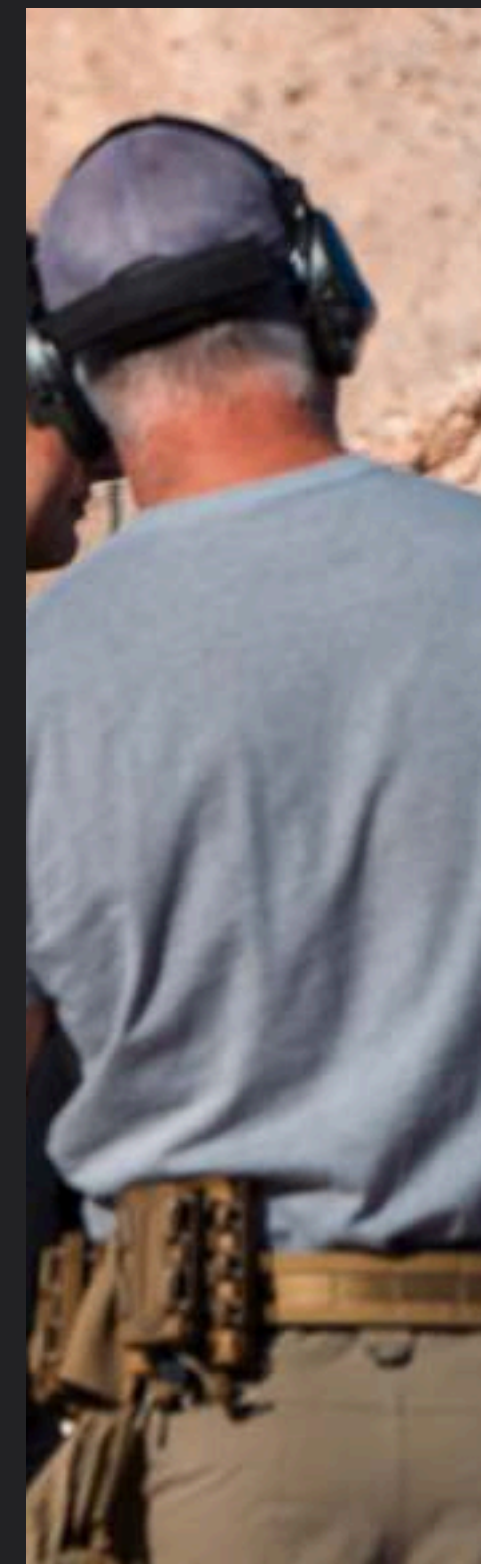
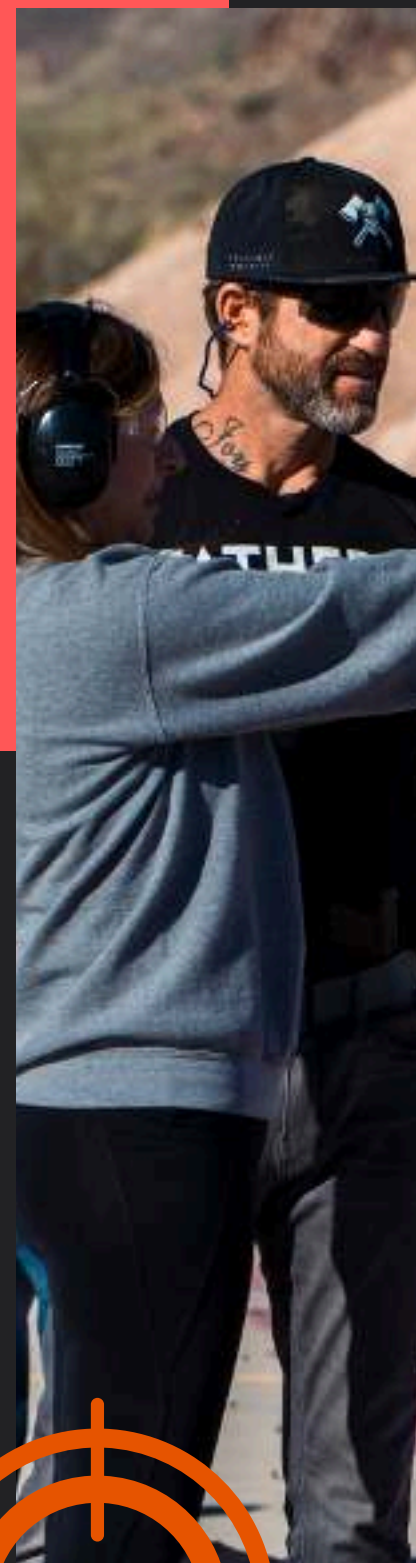
NOBODY IS COMING TO SAVE **YOU**

Firearm Saftey | Basic Instruction | Training Skill

Learn to load, reload, hold, aim, shoot, and grasp a handgun's essential functions and mechanics.
First-time beginner shooters welcome!

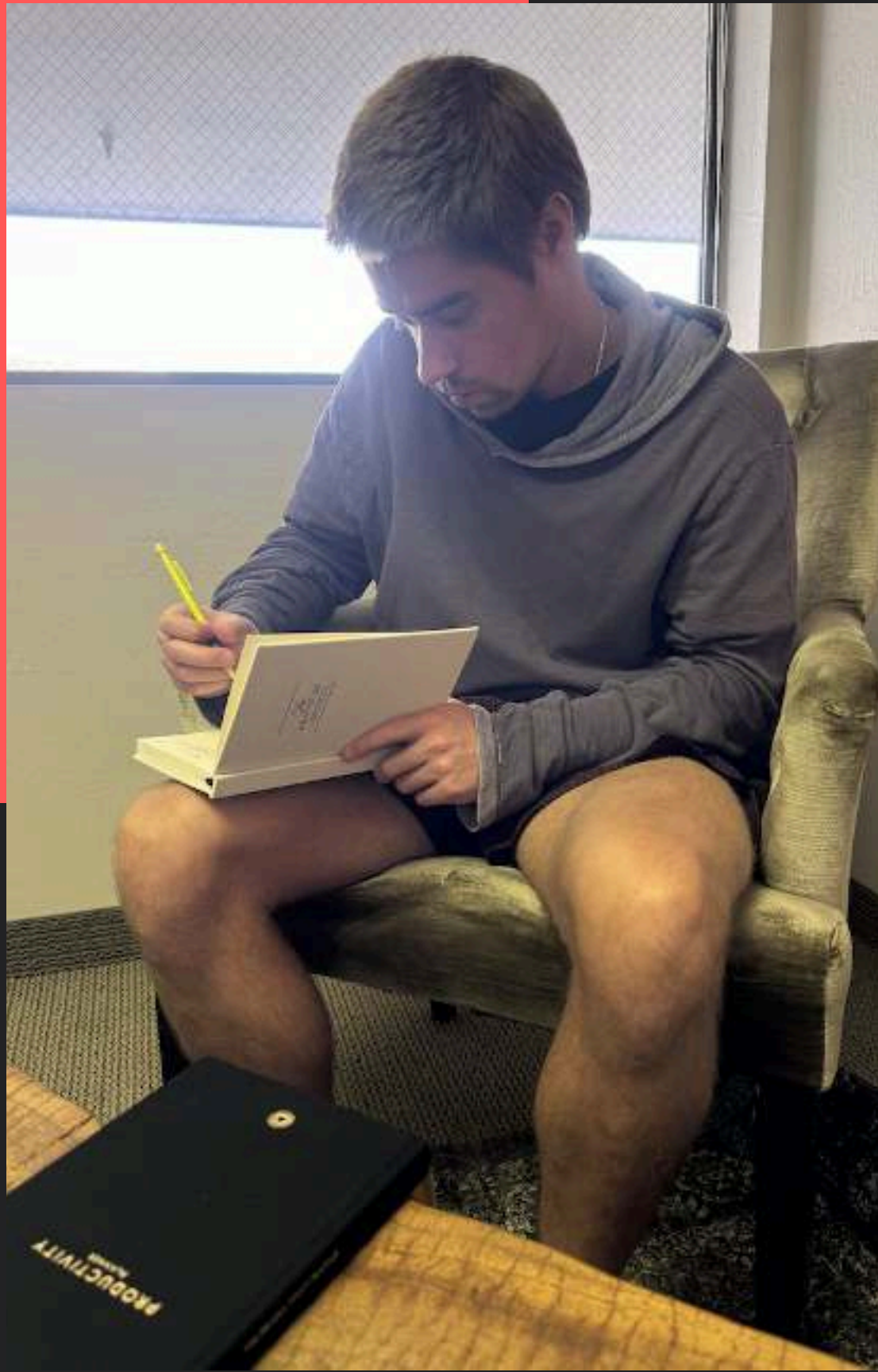
Survival-Based Combat Training | Tactical Preperadness

Preparing your mind for what **VIOLENCE** is and learning the necessary steps to avoid or deploy it, while developing the confidence to act in a state of emergency and survival.





PEAK **PERFORMANCE** **COACHING**



PEAK

PERFORMANCE COACHING

Exclusively created for men, searching for greater ways to improve, expand and maximize their life, and build **KEYSTONE** habits that will ultimately impact and upgrade their movement, mindset, spirit, lifestyle, business, leadership, and legacy.

Holding you to a higher standard of **EXCELLENCE** through **EXTREME ACCOUNTABILITY** while acquiring the skill sets required to achieve sustainable peak performance in each of the five KEY pillars of life.

- **MINDSET** [Attitude]
- **LIFESTYLE** [Health]
- **DEVELOPMENT** [Growth]
- **PRODUCTION** [Business]
- **RELATIONSHIPS** [Connection]



UNIVERSAL BROTHERHOOD



UNIVERSAL BROTHERHOOD

The Universal Brotherhood is a collection of the World's Greatest Men who are committed to staying in the fight, putting in the reps, and who know from experience and relentless work ethic that there is no end to the infinite Game of Expansion and Growth.



THE FORGE





THE FORGE

Learn the systems, standards, structure, and strategies to become a Men's World Class Peak Performance Life Coach and inspirational **KEYNOTE** speaker.

Spend two full days immersed in private training with Coach Luke Kayyem on how to build a professional coaching business.

FATHERS

POUR RE

PRESENT

| ENGAGED





F.O.T.F

PODCAST

The Fathers of the Future podcast was created exclusively for men seeking and searching for greater ways to become **UNSTOPABLE** and **UNRECOGNIZABLE**. Men who desire to create keystone habits that will **IMPACT** and enhance their movement, mindset, spirit, lifestyle, business, and legacy.



EXECUTIVE COACHING FOR INDUSTRY LEADERS



TESTIMONIALS

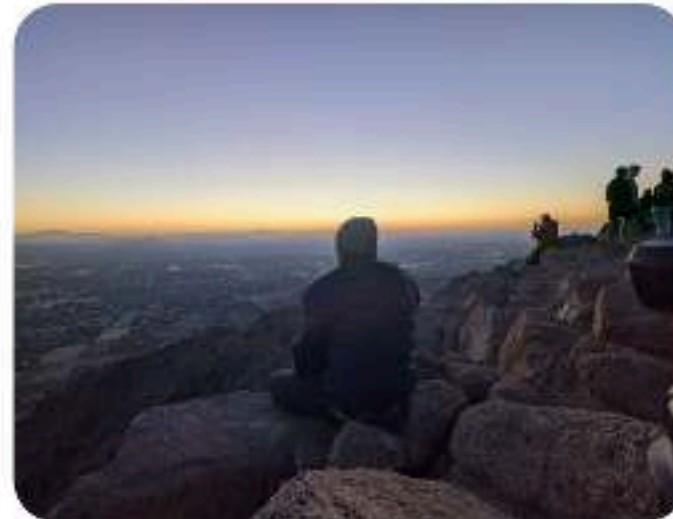


Catcher Dahm

Hey Man, thanks for bringing me to such a special and inspiring event. I'm beyond grateful I was able to speak. I am amazed of all you do bringing all of those guys together in a room filled with hope, grit, and confidence. Thanks for letting me take part in such an honoring event. I'm looking forward to staying in contact with you. Thanks for all you've done for me. I wouldn't be where I am without you. You've brought on another level of



Ryan Gomez



Brother, my heart is filled with gratitude for life, for being here in Scottsdale, for your presence and belief in me and so many others. Thank you for your energy and bringing us all together. See you in a few weeks. 🙌



Jeff Strange

By far one of the best events, outside of a crucible!

Your dedication to helping men RISE not just in 25 but as your mission in life is one of your greatest strengths on this earth, next to being an amazing husband, father and follower of Christ!

Here's to many more impactful moments in your life! Keep inspiring and leading from the front. We need you!

CLEAR.

